



CULTIVATE AND NURTURE *Plan*

SUSAN G. TRIVERS, MBA

Cultivate and nurture plan to Maximize best buyer revenue

For the period: _____ (12 months)

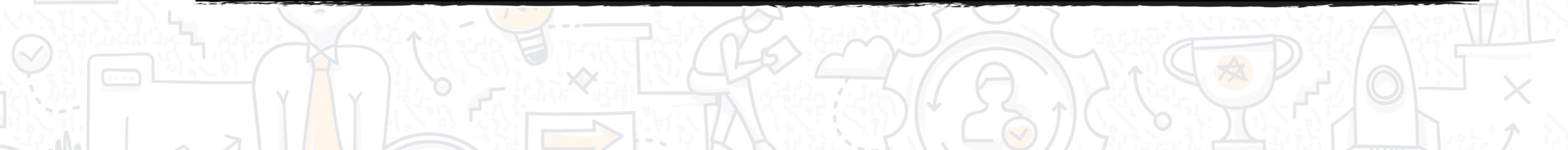
Prepared by CEO & Best Buyer Team: Marketing VP, account reps, customer service reps, product development lead

| QUARTERLY | ACTION | DATE | WHO? | NOTES |
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Monthly

| MONTHLY | ACTION | DATE | WHO? | NOTES |
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Continue Monthly

| MONTHLY | ACTION | DATE | WHO? | NOTES |
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